

## What is 'community based' fiction?

FineLineFiction builds creative partnerships between communities, businesses, story-tellers and artists. The criteria for these partnerships are:

- They result in entertaining, high quality family literature that is specific to a community;
- They add to the sense of self-awareness and pride in the communities where they are set;
- They involve the communities and partners in the creative process;
- They are mutually beneficial to the community, partners, creators and FineLineFiction;
- There is no commitment until partners are satisfied a great story will emerge and a sound business plan is in place;
- The projects are fun to work on and the resulting stories are a pleasure to read and share.

Creating stories is the first part of the story-telling cycle; sharing them through book launches, readings, distributions and sales is the second.

FineLineFiction is committed to working with community organizations (like school districts), book distributors and partners to bring its stories to as broad an audience as possible.



## What is FineLineFiction?

FineLineFiction specializes in creating and publishing stories intended to be read 'on location'. Every aspect of the process - from conceptualization to distribution - can be adapted through collaboration with community and education partners. The resulting stories, which can be published in various media, are first and foremost entertaining reading that can be enjoyed by anyone. But they also pay special attention to the places where they are set, referencing the geography, people, history and attractions of communities and regions. The objective is to create literature in place, to be enjoyed by residents and visitors alike. Projects are made possible through collaborative partnerships with communities and businesses interested in seeing 'their place' reflected in stories.

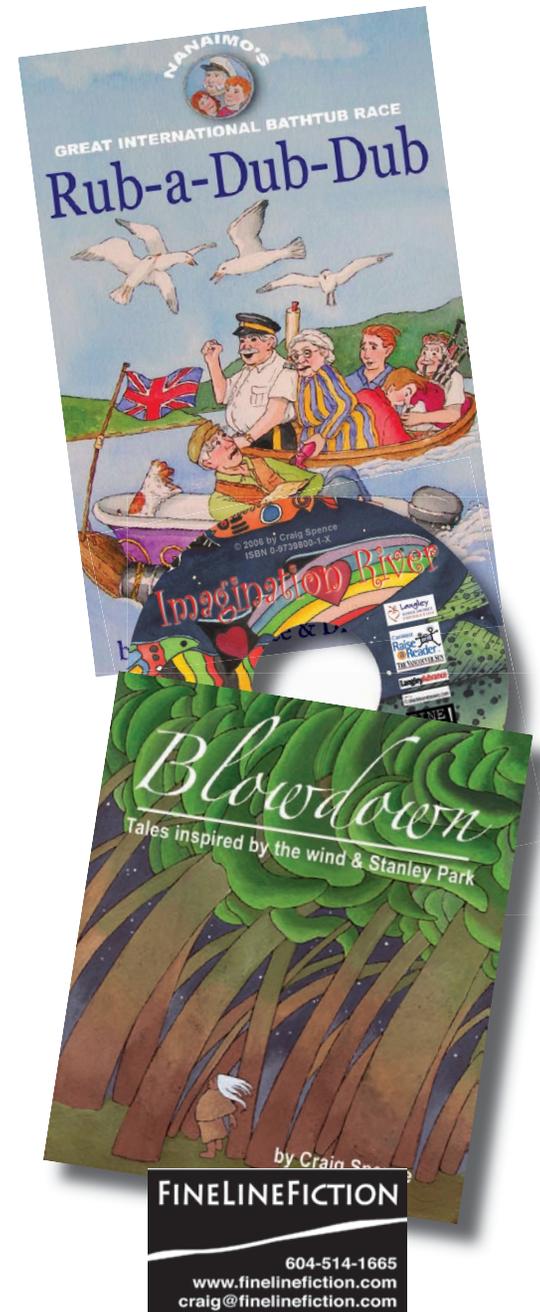
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# Putting Fiction In Its Places



## What's in it for sponsors?

Community Based Fiction builds unique literary and business alliances. As a business investment locally set literature can be:

- An inexpensive promotional tool that will delight clients and distinguish resorts, attractions and events from competitors;
- A vehicle that allows multiple, complementary businesses to cross market services;
- An affordable gift item that visitors will want to take home with them to share with family and friends;
- An wonderful opportunity for companies that want to invest in community development - especially companies that want to support children and literacy;
- A creative project that can energize staff and honour special employees by inclusion in the finished work;
- An opportunity to host readings and other post publication events, which will entertain guests and garner local media coverage.

There's a lot of potential for businesses in Community Based Fiction, and FineLineFiction want to work with sponsors to maximize the benefits - including the joy sponsors get from participating in a local work of art.

## FineLineFiction Services

FineLineFiction can carry projects through from conception to finished product, to post production promotions. Skills Craig and Diana bring to the creative process include:

- Bringing together community, business and creative partners and developing viable project plans that meet all partners' needs;
- Workshopping and brainstorming ideas in group settings;
- Outlining and presenting ideas to partners and working groups;
- Designing web forums for sharing works in progress;
- Writing and editing;
- Illustration and cover design;
- Book design, layout, production and management through the printing stage;
- Production of story-telling DVD's
- Book launches, readings and promotional events;
- Media and public relations.

FineLineFiction brings together the skills needed to produce quality publications that will be enjoyed for years to come. Craig and Diana are creative facilitators, who love incorporating the imaginative energy of communities into stories that will be shared for years to come.

## About Craig & Diana



### Craig Spence

**[www.finelinefiction.com](http://www.finelinefiction.com)**

Craig's latest novel *Josh & the Magic Vial* was nominated for the BC Book Prize in Children's Fiction and for the BC Teacher Librarians' Chocolate Lily Award. He enjoys working with students on creative 'story building' projects. He has experience as a journalist and as a Communications Manager in the education field.

### Diana Durrand

**[www.durrand-art.com](http://www.durrand-art.com)**

A working BC artist for more than 30 years, Diana has illustrated numerous children's books. She also has experience delivering art workshops to children. Her fine art is frequently exhibited in BC juried shows and has been acquired by the National Art Bank and the Canadian Museum of Civilization.